

**ABOUT
LAGUNA MEDIA GROUP**

Laguna Media Group is a multi cultural creative hub. We provide Integrated Marketing services focusing in Digital and Social Strategies, Visual Content Creation and Live Audio Visual Experiences.

CORPORATE DATA

TX HUB, MBE, WBE, DBE
TX VID# 1412079262800 / 471751
DUNS No. 026831320 EIN No. 41-2079262

PAYMENT METHODS

Direct Deposit, Credit Card, Purchase Order, or Check

NIGP Class Codes:

915 (01, 02, 06,07, 09, 22, 48, 51, 74, 78, 82, 84)

NAICS:

512110, 512191, 512199; 512240, 519130, 541430,

SIC:7812, 7819 Video Production

UNSPSC: 82131603 – Video Production Services

ADDED VALUE

- Strategic planning for seamless additions to existing efforts
- Integrators (Digital Strategy – Video – AV)
- Flexibility and collaboration
- Quick response – Attention to detail
- Efficiency advisors
- Commitment to diversity
- Diverse and multi cultural seasoned professionals

FEATURED CLIENTS

**References furnished upon request.*

- **Teltech Group** – Digital and Video Production services
- **DART** – Video Production and Aerial Video. Telly Award Winner.
- **DFW International Airport** – Internal Communications projects.
- **VISTRA** – Live events and webcast
- **MW Logistics** – Digital and Video Production services
- **ONCOR** – Video and A/V Support for events. Oncor’s Rising Star Supplier Diversity Award Recipient.
- **Ericsson** – Video Production.
- **Fed. Reserve Bank of Dallas** – Treasury services and safety videos.

DIGITAL SOLUTIONS

- Digital & Social Strategy consulting
- Social media amplification for business & C Suite
- Social content for events (live, conference, trade show)
- Social media event activation
- Web Design & SEO
- Web and Social visual content production



Portfolio samples available upon request.

VISUAL SOLUTIONS

- Concept development
- Crewing
- Permitting
- Talent casting
- Scripting
- Storyboarding
- On-location/on studio HD/4K production
- Aerial video
- Animation
- Motion graphics
- Multi-language voice over
- Video and sound editing
- Multi-platform video compression
- Turn-key project delivery
- On-site photography
- In-studio photography



Portfolio samples available upon request.

AV SOLUTIONS

- AV logistics support
- Event consultation
- Audio
- Video
- Lighting (gobos, effects)
- Staging (drapery, modular backgrounds, screens and giant screens)
- Custom content creation
- Multi camera live show direction
- Digital signage
- Social walls



Portfolio samples available upon request

