

**ABOUT
LAGUNA MEDIA GROUP**

We're a digital solutions agency that helps businesses across industries work smarter and communicate more powerfully. From AI integration and digital strategy to video production, photography, and AV support for live and virtual events—we bring technology and storytelling together to improve how organizations operate, connect, and grow.

CORPORATE DATA

TX HUB, MBE, WBE, DBE
TX VID# 1412079262800 / 471751
DUNS No. 026831320 EIN No. 41-2079262

PAYMENT METHODS

Direct Deposit, Credit Card, Purchase Order, or Check

NIGP Class Codes:

915 (01, 02, 06, 07, 09, 22, 48, 51, 74, 78, 82, 84)

NAICS:

512110, 512191, 512199; 512240, 519130, 541430, 541511, 541512, 541519

SIC: 7812, 7819 Video Production

UNSPSC: 82131603 – Video Production Services

RECOGNITIONS

- **NMSDC** National Supplier of the Year 2022–2023
- **BTA** Bronze Telly Award – Cinematography
- **WBCS** WBE of the Year
- **ONCOR** Oncor Supplier Diversity Rising Star Award
- **American Advertising Federation** – Dallas Shining Stars

FEATURED CLIENTS

**References furnished upon request.*

- **CHASE** – Multicultural marketing and video
- **Teltech Group** – Digital and Video Production services
- **DART** – Video Production and Aerial Video. Telly Award Winner.
- **VISTRA** – Live events and webcast
- **ONCOR** – Video and A/V Support for events. Oncor's Rising Star Supplier Diversity Award Recipient

DIGITAL

- AI training
- AI model fine-tuning
- AI process optimization
- Web development
- SEO (starter, advanced, premium)



Portfolio samples available upon request

AUDIOVISUAL

- Live webcasting and streaming
- Professional audio solutions
- Video production and projection
- Dynamic event lighting
- Staging and set design
- Custom content creation
- AV logistics and technical support
- Event consultation and production management



Portfolio samples available upon request

**VISUAL CONTENT
PRODUCTION**



Video

- Cinematic video production
- SEO-optimized video content
- Corporate video production
- Product and service videos
- Animated explainer videos
- Social media video content
- Testimonial and case study videos
- Event coverage and highlights
- Aerial video

Photography

- Commercial and brand photography
- Corporate and event photography
- Industrial photography
- Portrait and headshot photography
- Lifestyle and social media content
- Aerial photography

Portfolio samples available upon request